

Kashuna Hopkins, CPC, President

Kashuna Hopkins is the CEO and owner of Favored Medical Billing Service (FMBS). She began her company in 2011 as a response from her colleagues in the medical profession's growing need for quality billing services. Kashuna began her career in healthcare as front office staff: answering phones, taking messages, and making appointments. As her skill set grew she effectively managed and maintained multiple positions with varying medical practices. Her first role was front office where she learned how to listen to patients and their needs; her next position was medical records where the most important skill was maintaining patient confidentiality; following that the authorization department was the next promotion that became the base of her knowledge as this is where she learned insurance types, and benefits. Her last position, prior to starting FMBS, was the billing manager for a large surgery center in Phoenix. This is where she gained knowledge ranging from: collections, credentialing, appeals, coding, and management. FMBS is contracted with a variety of providers and facilities throughout the United States. Through her expert work in collections she has managed to increase the revenue of her clients by an average of 85 percent. Her leadership, commitment to education and passion for her work has enabled her to operate with a very diverse array of clients including doulas, midwives, facilities, dentist, mental health and naturopathic providers.

Kashuna received her Certified Professional Coders license in May 2011. She is married to her husband of 10 years, Lloyd Hopkins, and they have two beautiful children, their son Atlas and their daughter Starry.

Presentation Outline/Suggested Topics:

4 Pillars to a thriving practice

Your contract is crappier than you think

Being #1 on your patients hierarchy list

I need to make more money

Billing I just don't get it!

Understanding office flow

Understanding what your patient does not know about their insurance

Fine tuning your billing department

Basics to coding the services that you render

Keys for running a successful practice

Certified Professional Coder Training

Practice management consultation

A la carte training/workshop modules

Contact:

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